

Privacy Policy

Our Privacy Policy was developed as an extension of our commitment to combine the highest-quality service with the highest level of integrity in dealing with our customers and partners. Our Privacy Policy is designed to assist you in understanding how we collect, use and safeguard the personal information you provide to us or other information we may gather from your use of our Web site, and to assist you in making informed decisions when using our Web site and our services. This statement will be continuously assessed against new technologies, business practices and our customers' needs and legal developments, and may be revised accordingly (see below, "Your Consent").

What Information Do We Collect?

When you visit our Web site you may provide us with two types of information: personal information you knowingly choose to disclose that is collected on an individual basis and Web site use information collected on an aggregate basis as you and others browse our Web site. Personal Information You Choose to Provide - For example, you may need to provide the following information:

- Name
- Mailing Address
- Email Address
- Home and business phone and/or fax numbers
- Other personal information

We do not release any personal information to any external entity, except to comply with court orders.

Email Information

In addition to providing the foregoing information, if you choose to correspond further with us through email, we may retain the content of your email messages together with your email address and our responses. We provide the same protections for these electronic communications that we employ in the maintenance of information received by mail and telephone.

Web site Use Information

Similar to other commercial Web sites, our Web site may utilize a standard technology called "cookies" (see explanation below, "What are Cookies?") and Web server logs to collect information about how our Website is used. Information gathered through cookies and Web server logs, including IP addresses, may include the date and time of visits, the pages viewed, time spent at our Web site, and the Web sites visited just before and just after your visit to our Web site.

What Are Cookies?

Cookies are a feature of Web browser software that allows Web servers to recognize the computer used to access a Web site. Cookies are small pieces of data that are stored by a user's Web browser, such as Netscape or Internet Explorer, on the user's hard drive. Cookies can remember what information a user accesses on one Web page to simplify subsequent interactions with that Web site by the same user or to use the information to streamline the user's transactions on related Web pages. This makes it easier for a user to move from Web page to Web page and to complete commercial transactions over the Internet. Cookies should make your online experience easier and more personalized.

How Do We Use the Information That We Obtain?

Broadly speaking, we use personal information and other information that we may gather from your use of our Web site for purposes of administering our business activities, providing customer service and making available other products and services to our customers and prospective customers, and to otherwise improve our Web site and better serve our customers. If you have supplied us with personal information, we may combine such personal information with information we gather from your use of our Web site and other information that we may obtain from other sources to design and arrange our Web site in the most user-friendly manner and to continually improve our Web site to better meet the needs of our customers and prospective customers. Occasionally, we may also use the information we collect to notify you about important changes to our Web site, new services and special offers we think you will find valuable.

What About Other Web Sites Linked to Our Web Site

We are not responsible for the practices employed by Web sites linked to or from our Web site nor the information or content contained therein. Often links to other Web sites are provided solely as pointers to information on topics that may be useful to the users of our Web site. Please remember that when you use a link to go from our Web site to another Web site, our Privacy Policy is no longer in effect. Your browsing and interaction on any other Web site, including Web sites which have a link on our Web site, is subject to the Web site's own rules and policies.

Your Consent

By using the Web Site, you signify your consent to this Privacy Policy. We reserve the Right to change, modify, add, or remove portions of your Privacy Policy at any time. If so, any such changes will be posted on this page. Please check this page periodical for changes. Your continued use of this Web Site following the posting of changes to this Privacy Policy will mean you accept those changes. However, there is no transfer of personal information from our web site to any other web site.

Also, somewhere in here, you might want to add something to this affect (see how other sites word this): We do not release any personal information to any external entity, except to comply with court orders.